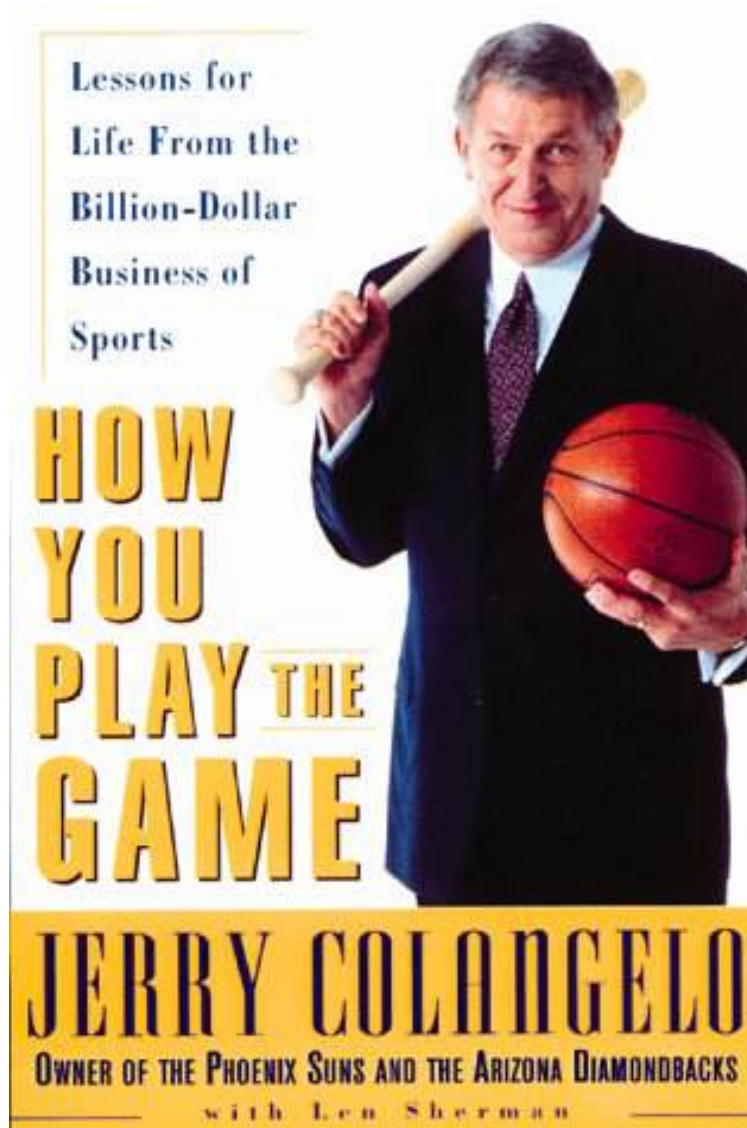


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## How You Play the Game: Lessons for Life from the Billion-Dollar Business of Sports

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